Newsletter Project

Create a one page newsletter of four different events going on in one of the following cities: Cleveland, New York City, Boston, Seattle, Chicago, Atlanta, Washington DC, Orlando, Phoenix, Denver

Information to put into your newsletter

Ideas:
1. Theater/Shows
2. Sports
3. Special events
4. Other ideas (check with me first)

Criteria that must be in your newsletter:
1. Margins need to be .5 for all sides so you can fit more information on the page
2. 4-5 pieces of clipart or pictures relevant to the information and use text wrapping
3. Need two drop caps for at least two of the articles
4. Need to design a divider for the top section (do not put it all the way across the paper), be creative
5. 2 text boxes - they need to be designed differently using the text box tools toolbar (Ex. show times or sport stats/dates of games)
6. Headline (make it catchy) AND a Dateline
7. Use different fonts for text (switch between serif – body text & sans serif – headlines & titles)
8. Need to have the articles in columns (3 columns); could use four, but not two
9. Have enough white space for the newsletter - do not clutter, but not too spaced out
10. Show your knowledge of: alignments, text boxes, and the elements on the drawing toolbar (5 or more)
    - lines, shapes, colors, design effects, wordart, textures, gradients, etc.
11. Miscellaneous items: proofreading (spelling & punctuation), no titles for articles, made-up info. and layout problems (the information does not look good on the page – bad design) will be points off of your newsletter.

Your newsletter **articles need to be different** and make sense. Make sure you read them for correct spelling, grammar and punctuation

Be creative. This is your chance to show your design techniques and elements that you have learned so far.
Your final piece will be printed out for you in color and you should keep this copy for future use
(Ex. interviews, college, or portfolios)

Due: TBA
The project will be graded on **creativity** and the following **criteria requirements** stated above.
The project will be worth **50 points**.